# The Penn Lauder CIBER Summer Institute

Penn Lauder CIBER
The Joseph H. Lauder Institute of Management & International Studies

**PROGRAM DATES:** JUNE 2012

**DEPARTMENT:** School of Education and Language Institute.

**APPLICATION DEADLINE:** ABRIL 16TH 2012

The PENN LAUDER CIBER SUMMER INSTITUTE trains **EDUCATORS** in curriculum and lesson planning oriented toward professional content and contexts. The summer institute focuses on a learner-centered approach to business language instruction.

Applicants should complete the application online at: http://www.regonline.com?eventID=951835&rTypeID=483888 Including the following information: CV, A sample syllabus (of a business language course or general language course), A sample lesson plan (so as to help the University better manage the profiles and expectations for the program. *** Once participants have filled out the application online including the information mentioned they will receive confirmation of their participation in the program.

## PROGRAM OBJECTIVES

- Understand the framework and fundamentals of business operations and decisions, developing a theoretical and practical understanding of the implications of the National Standards for Foreign Language.
- Articulate communication objectives in interpersonal/interpretive/presentational Modes, learn to apply current business language and culture frameworks to the classroom and to articulate measurable learning outcomes that address both content and language needs.
- Learn to plan a curriculum that promotes communication in varied professional contexts (formal and informal) and become familiar with different types of performance-based assessments and their role within curriculum planning.

For more information visit: http://lauder.wharton.upenn.edu/ciber/default.asp

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